#### AS BROADCAST

### CAVALTER CIGARETTES

#### PRESENTS

### MY FRIEND IRMA - SHOW #39

STUDIO C

TAPE: JUNE 9, 1953

AIR: JUNE 30, 1953

#### CAST

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR:

PARKE LEVY

REHEARSALS:

WRITERS:

STANLEY ADAMS

CAST: 6:00 - 8:00

PARKE LEVY

TAPE: 8:00 - 8:30

ASSISTANT:

KENNY McMANUS

STUDIO C

SOUND:

JACK DICK

ENGINEER:

JIMMY MURPHY

ANNCR:

BOB LEMOND

JOHN JACOBS

- 1 1ST ANNCR: CAVALIER Cigarettes...
- 2 2ND ANNCR: CAVALIER Cigarettes...
- 3 1ST ANNCR: America's great new King-size Cigarettes...
- 4 2ND ANNCR: Bring you MY FRIEND IRMA...
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,
- 6 and starring Marie Wilson as Irma and Cathy Lewis as
- 7 Jane.
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME

## "MY FRIEND IRMA"

1	JANE:	Well nature is strange. This is the time of the year when
2		the days begin getting shorter and I live with Irma
3		Peterson, a girl whose head seems to be getting pointier.
4		Right now she's over at the window box doing her gardening.
5		Irma, what are you planting?
6	IRMA:	RADISH SEEDS.
7	JANE:	What's taking you so long?
8	IRMA:	I'M TRYING TO PLANT THESE SEEDS UPSIDE DOWN.
9	JANE:	Why?
10	IRMA:	THEN I'LL BE ABLE TO SEE WHEN THE RADISHES ARE BIG

(COMMERCIAL)

ENOUGH TO PICK.

11

# OPENING COMMERCIAL (REV)

lst ANNCR: Friends, if you're like most smokers, you want all the cigarette mildness you can get. And that's why you really shouldn't miss trying king-size Cavaliers. You know Cavaliers are extra mild because their smoke feels extra mild as you inhale! That's where mildness really counts, isn't it...in the feel of the smoke? And Cavaliers taste so good!

2nd ANNCR: So try king-size Cavaliers, made by the makers of Camels.

They're priced no higher than leading regular-size brands!

	1	MUSIC:	THEME
	2	JANE:	Yes, it's the end of June and in a couple of days we'll be
	3		going on our two-week vacation. Oh, am I looking forward
	4		to it! Irma, have you looked through all the travel
	5		folders?
	6	IRMA:	YES AND I THINK I FOUND A WONDERFUL SPOT FOR TWO WEEKS.
•	7	JANE:	Where?
at 25°	84	IRMA:	INDIA
	9	JANE	India?
	10	IRMA:	YES, I'D LOVE TO SLEEP IN A WIGWAMYOU KNOW, REALLY
	11		ROUGH IT.
	12	JANE:	Irma, they're not that kind of Indians. If you don't
	13		mind find comothing delittle many alegan to be
	14	IRMA:	HOME?
	15	JANE:	HOME?  Yes. Find New York City on the map and don't go more than
	16		a finger's distance.
	17	IRMA:	A FINGER'S DISTANCE. OH JANE, HERE'S A LOVELY SPOT NEAR
	18		MY SECOND KNUCKLE.

19 JANE:

What is it called?

- 1 IRMA: WEST POINT.
- 2 JANE: West Point is a military academy for men.
- 3 IRMA: I TOLD YOU IT'S A WONDERFUL PLACE.
- 4 JANE: Irma, hand me the map. Now let me see... Lake Placid, no
- 5 I've been there...The Green Mountains?
- 6 IRMA: NO, THAT WOULD CLASH WITH MY CLOTHES.
- 7 JANE: Say, how about the Thousand Islands?
- 8 IRMA: OH I DON'T THINK I'D LIKE THAT JANE.
- 9 JANE: Why not?
- 10 IRMA: WELL I MIGHT MEET A NICE FELLOW UP THERE AND HE MIGHT
- 11 SAY, "MEET ME ON THE ISLAND TONIGHT" AND I MIGHT GO
- 12 CRAZY TRYING TO REMEMBER WHICH ONE.
- 13 JANE: Oh Irma it's such a lovely spot and we can do it on our
- 14 budget.
- 15 IRMA: BUDGET?
- 16 JANE: Yes, you know the \$300.00 we saved in our joint checking
- 17 account just for these two weeks.
- 18 IRMA: JANE....
- 19 JANE: What is it, Irma?

- 1 IRMA: I JUST REMEMBERED SOMETHING.
- 2 JANE: The look in your eyes tells me to sit down. Irma, what
- 3 did you just remember?
- 4 IRMA: Well, the other day...
- 5 SOUND: KNOCK ON DOOR
- 6 IRMA: I'LL GET IT.
- 7 SOUND: FOOTSTEPS DOOR OPEN
- 8 MAN 1: Does Irma Peterson live here?
- 9 IRMA: YES.
- 10 MAN 1: Okay fellas, bring it in.
- 11 SOUND: SCRAPING AND FOOTSTEPS
- 12 JANE: Irma, what is this?
- 13 IRMA: IT'S THAT LITTLE THING I JUST REMEMBERED.
- 14 JANE: Little? It looks like you're smuggling Fort Knox in here.
- 15 IRMA: OH, IT DIDN'T COST THAT MUCH.
- 16 JANE: You bought this?
- 17 MAN 1: Where do you want it hooked up, Lady?
- 18 JANE: Just a moment. What is this thing Irma?
- 19 IRMA: AN AIR CONDITIONER.

- 1 JANE: An air conditioner?
- 2 IRMA: YES. THERE WAS A BIG SALE AND I THOUGHT IT WOULD BE NICE
- 3 IF WE COULD TAKE THE AIR OUTSIDE AND BRING IT IN HERE AND
- 4 CONDITION IT.
- 5 JANE: Irma, the air we have here in the summer shouldn't be
- 6 conditioned. It should be deported. Gentlemen, you take
- 7 this thing right back.
- 8 MAN 1: Can't lady. This was a close-out...all sales final. We
- 9 got it hooked up right here in the living room.
- 10 JANE: Now, wait a moment.
- 11 MAN 1: Lady, we got loads of these to deliver. Goodbye.
- 12 SOUND: DOOR CLOSES
- 13 IRMA: (PAUSE) JANE, DON'T LOOK AT ME LIKE THAT. YOU'RE MY BEST
- 14 FRIEND AND IF A STRANGER WALKED IN, THEY WOULD SWEAR YOU
- 15 WERE MY WORST ENEMY.
- 16 JANE: Irma Peterson, Where did you get the money for this?
- 17 IRMA: OUT OF OUR JOINT CHECKING ACCOUNT. IT WAS ONLY \$300.
- 18 JANE: That's all we had in the account.
- 19 IRMA: I KNOW. I DIDN'T WANT TO OVERDRAW. JANE PLEASE DON'T
- PULL YOUR HAIR. WE CAN'T AFFORD A BEAUTY PARLOR NOW.

		Conduct Man	
1	JANE:	But Irma what am I supposed to do with this thing? This	
2		was our vacation money.	
3	IRMA:	But Irma what am I supposed to do with this thing? This was our vacation money.  WELL I THOUGHT WE COULD JUST SIT HERE, TURN IT ON AND QUIETLY BREATHE.	
A 4 1000.	The said the	QUIETLY BREATHE.	
5	JANE:	Oh, this is great! (STARTING TO CRY) Every summer when	
6		I'm on my vacation, I send a card to my father. Now I'll	
7		have to write him saying, "I'm not doing anything but my	
8		lungs are having a wonderful time."	
9	IRMA:	NOW JANE, YOU'RE ALWAYS LOOKING AT THE WORST SIDE OF	
10		THINGS. WAIT UNTIL I TURN IT ON.	
11	SOUND:	CLICK LIGHT WHIRRR	
12	IRMA:	THERE. AND IF YOU WANT AN OCEAN BREEZE, THE MAN SAID TO	
13		JUST WAVE A HERRING IN FRONT OF IT.	
14	JANE:	Irma, if you say another word, I'll throw myself of	PARTY.
15		the windowholding on to your hand. How could you do	
16		this? How are we going to get money for our vacation?	
17	IRMA:	WELL MAYBE WE CAN INVITE THE NEIGHBORS IN AND CHARGE THEM	
18	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	SO MUCH A BREATHOR IF THEY DON'T WANT TO COME HERE,	л 
19		SO MUCH A BREATHOR IF THEY DON'T WANT TO COME HERE,	

20

1 JANE:	(SHIVERING) Cool? I'll have to get a mink stole to live
2	with this thing.
3 IRMA:	WELL THAT'S WHY I GOT IT SO CHEAP. THE MEDIUM ADJUSTMENT
4 New States and the second company and the second	IS BROKEN.
5 JANE:	Irma, if I hear another word from you, it will be just,
6	"Don't shoot". How could you buy this thing? Where did
7	you get this enormous talent for spending money on things
8	that ruin my life? Irma, where are you going when I'm
9	talking to you?
10 IRMA:	I WAS GOING TO PUT A TRAY IN FRONT OF IT SO WE COULD MAKE
11	ICE CUBES. YOU KNOW JANE, THIS MACHINE HAS A LOT OF USES.
12 JANE:	I know. When company comes we won't have to shake hands,
13	we'll just rub noses like the Eskimos. Irma, did you get
14	a guarantee with this thing?
15 IRMA:	OF COURSE. THE MAN GUARANTEED IT WOULD CHANGE OUR WAY OF
16	LIVING.
1.7 TA እፐርታ •	Volumental West a minute! Now ittle cotting

warm in here.

18

- YES THE MAN SAID THERE WAS SOMETHING WRONG WITH THE 1 IRMA:
- 2 TEMPERATURE CONTROL BUT IF WE DRESS ACCORDINGLY. WE WILL
- 3 ENJOY IT.
- Now, I'll have to get a wardrobe mistress. JANE:
- 5 SOUND: KNOCK ON DOOR
- JANE: Who is it?
- 7 WAND: (OFF) If you don't mind, it's Maestro Wanderkin.
- 8 JANE: Well put on a pit helmet and come in.
- SOUND: DOOR OPENS
- 10 WAND: Hello girls. Do you mind if I take off my jacket?
- ll JANE: No but have a blanket handy. Things are happening here.
- 12 WAND: What do you mean?
- (BREAKING DOWN) Irma spent all our vacation money on this 13 JANE:
- 14 broken down air conditioner.
- 15 IRMA: GOSH, IT SEEMED LIKE SUCH A BARGAIN. WHEN I BOUGHT IT.
- The state of the s 16 MAN SAID HE ONLY HAD 3000 LEFT SO I SHOULDN'T WAIT. NOW
- MAESTRO. STOP LOOKING AT ME LIKE I WAS THE MOST STUPID 17
- PERSON IN THE WORLD. 18 The state of the same of the s

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- WAND: But Irma how could you buy an air conditioner? You know
- 2 Mrs. O'Reilly rules for the building... "No pets allowed
- and no fresh air tolerated." 3
- JANE: I scraped on all year.. I saved every nickel I could.
- 5 Everytime Irma got lost, I walked to the police station
- 6 to bring her back so I wouldn't waste money for bus fare...
- 7 and this is my reward..hot and cold running chills.
- 8 WAND: You mean you won't be able to go away, Jane?
- I don't see how. Of course we each have two weeks salary 9 JANE:
- 10 coming which is two hundred and fifty dollars roughly.
- 11 IRMA: THAT WILL BE ENOUGH FOR THE NEXT PAYMENT ON THE AIR
- 12 CONDITIONER.
- 13 JANE: What?
- YES, I DIDN'T HAVE ENOUGH FOR THE FULL PRICE...\$550. SO 14 IRMA:
- THEY GAVE ME FRIENDLY CREDIT TERMS AND THEY WERE REAL 15
- 16 FRIENDLY. WHEN I LEFT THEY KISSED ME.
- I better turn that thing off. Now it's getting cold. 17 WAND:
- No, let it on. I want to get double pneumonia. Anything that will put me out of my misery. 18 JANE:
- 19

- 1 WAND: Please let me turn it off.
- 3 JANE: So help me, I'm going to do something to that girl.
- 4 WAND: Please girls, don't let this become an issue between you.
- We all make mistakes but the thing that breaks my heart
- 6 is that you won't have a vacation.
- 7 JANE: No we're just going to sit here and watch our pores open
- 8 and close to the music of this whirling monstrosity.
- 9 WAND: Maybe I could take the two of you girls with me.
- 10 IRMA: WHERE ARE YOU GOING?

- 1 WAND: I'm going to conduct the orchestra at the Hotel Waha
- Pinotch Ohawkie in the Catskills.
- 3 IRMA: (REPEATS) WAHA PINOTCH OHAWKIE?
- 4 WAND: Yes, it's an Indian name.
- 5 IRMA: WHAT DOES IT MEAN?
- 6 WAND: 'Guests will be charged for all towels taken from the
- 7 premises." If I could only say you girls were musicians.
- 8 MRS. O: (SINGING OFF)
- 9 A pretty girl is like a melody
- 10 That haunts you night and day
- ll Just like the strain of a haunting refrain
- 12 She-14-start upon-a-marathon
- And run around your brain.
- 14 WAND: I mentioned an Indian name and Hiawatha's grandmother
- shows up.
- 16 SOUND: KNOCK ON DOOR
- 17 MRS. 0: (OFF) Yoo hoo girls. Anybody home?

- 1 IRMA: NOW DON'T SAY ANYTHING ABOUT THE AIR CONDITIONER. YOU
- TWO ARE PREJUDICED. I WANT TO SEE WHAT MRS. O'REILLY
- 3 SAYS. (CALLS) COME IN MRS. O'REILLY.

## 4 SOUND: DOOR OPENS

- 5 MRS. 0: Hello girls and hello Maestro. Hmmm, I'm getting a warm
- feeling. I wonder if it could be because I'm near you,
- 7 Maestro.
- 8 WAND: Stick around, you're about to be cooled off, but good!
- 9 MRS. 0: What are you talking about? And what are you all doing
- 10 with blankets folded on your arms? Isn't it early for
- 11 the football season?
- 12 JANE: Mrs. O'Reilly, look against the wall.
- 13 MRS. 0: Glory be! An organ. You play it Maestro and I'll sing.
- 14 WAND: Mrs. O'Reilly, it is not an organ. It's an air
- conditioner and it's in the same condition as your voice..
- 16 broken down.
- 17 MRS. 0: An air conditioner?

- 1 JANE: Yes, Irma spent all our vacation money for this horrible
- 2 contraption.
- 3 MRS. 0: You're not going on a vacation?
- 4 JANE: How can we?
- 5 MRS. 0: Oh, what a pity! You've got to go on a vacation. It's
- one of a girl's happiest times. Why I've had some of
- 7 my most sentimental experiences on my summer vacations.
- 8 IRMA: YOU HAVE?
- 9 MRS. 0: Yes. I don't know what it is, but there's something
- about getting a man on a boat in the moonlight that tugs
- on your heartstrings.
- 12 WAND: That's right. That's why they call her "Tugboat
- 0'Reilly"!
- 14 MRS. 0: Oh, be still. Jane, would you like to borrow some
- money?
- 16 JANE: No, Mrs. O'Reilly. I wouldn't enjoy a vacation knowing
- 17 I had borrowed to pay for it.

- 1 MRS. 0: Oh don't be proud Jane. I have a couple of extra bills
- 2 in my stocking.
- 3 JANE: No, thanks. I have my pride. Irma bought this monstrosity
- and I'm going to show her for once that she's going to
- 5 pay. This will be our beach club; this will be our canoe
- 6 ride; this will be our dancing in the moonlight.
- 7 IRMA: JANE, YOU BETTER READ THE DIRECTIONS. THIS MACHINE CAN'T
- 8 DO ALL THESE THINGS.
- 9 JANE: (HYSTERICALLY) Oh go on . it's wonderful . it's
- 10 beautiful. (BREAKING UP) I'm going in the bedroom and
- put on my bathing suit and sit in front of it and look
- at the palm trees..yes, palm trees.
- 13 SOUND: RUNNING FOOTSTEPS DOOR SIAM

- MRS. 0: Glory be! Maestro, did you hear her raving about the
- 2 palm trees?
- WAND: I was afraid of this. The poor girl has dropped her
- 4 coconuts. Irma darling.
- 5 IRMA: (CRIES)
- MRS. 0: Now please Irma, you didn't mean to ...
- IT'S MY FAULT. I'VE DRIVEN HER OUT OF HER MIND AND I IRMA:
- 8 KNOW HOW SHE FEELS.
- takan kanggan dalam penggan selah penggan kanggan dalam beranggan beranggan beranggan beranggan beranggan beranggan 9 WAND: Now, now Irma darling. There must be some way this
- 11 IRMA: NO, THERE'S ONLY ONE THING I CAN DO. I'LL HAVE I'LL HAVE TO PAWN
- ALL THE JEWELS AL HAS GIVEN ME.
  Pawn all your jewels?
- 13 WAND:
- 14 IRMA: AND THAT WILL GIVE ME ENOUGH MONEY FOR A TELEGRAM
- SO I CAN WIRE HOME FOR MONEY.
- 16 SOUND: KNOCK ON DOOR
- 17 IRMA: COME IN.
- 18 SOUND: DOOR OPENS

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- 1 AL: Hiya folks. Hello Chicken.
- 2 IRMA: (SADLY) Hello Al honey.
- 3 AL: Chicken, you've been crying. How much can a dame miss
- 4 a guy?
- 5 IRMA: NO AL, IT ISN'T THAT. JANE IS ANGRY AT ME AGAIN.
- 6 AL: Oh that dame is always picking on you. Why, Chicken?
- 7 IRMA: I BOUGHT THAT THING AGAINST THE WALL.
- 8 AL: Where? Oh Chicken, as long as she didn't slug you,
- 9 you're ahead. What is it?
- 10 IRMA: WELL AL. IT'S A....
- ll AL: Don't tell me..now let's see. Can't be a upright piano,
- 12 it's got icicles on it and it can't be an icebox because
- the wax fruit in the room is melting. Okay. Chicken.
- 14 I give up. What is it?
- 15 IRMA: IT'S AN AIR CONDITIONER BUT IT DOESN'T WORK TOO GOOD.
- 16 THE HOT IS COLD AND THE COLD IS HOT.
- 17 AL: What about medium?
- 18 IRMA: THAT BLOWS OUT ALL THE FUSES.

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BB

- 1 MRS. O: The point Al is that Irma spent all the money she and
- 2 Jane saved for their vacation.
- 3 AL: Chicken, how could you buy such a thing?
- IRMA: WELL THE MAN EXPLAINED TO ME THAT THE AIR WE BREATHE IS
- 5 PART OXYGEN AND PART HYDROMATIC.
- 6 No. Chicken, you don't know nothing about Botony. AL: You
- mean, part oxygen and part hydraulic 7
- 8 WAND: Hydrogen.
- And you see, Chicken, it's got some of that in it, too. 9 AL:
- You don't have to have an air conditioner. All you need 10
- 11 is a fan to wave away whatever part you don't feel like
- 12 having that day.
- OH AL, WHAT GOOD DOES KNOWLEDGE DO ME NOW? I'M AFRAID
- JANE WILL NEVER TALK TO ME AGAIN.
- 15 AL: Must be some way we can unload this machine and when
- 16 your back is to the wall, there's only one man to call.

17 SOUND: REC. UP DIAL 1 IRMA: WHO ARE YOU CALLING, AL?

2 AL: Who else but...Hello Sam.

3 WAND: Sam?

4 AL: Joe's doing time. Sam is watching the store. Hello Sam.

Al. Got a deal for you. You know that guy that has that

6 little Greek restaurant? Yeah, the one you're suing for

7 ptomaine poisoning... How would you like to buy an air

8 conditioner cheap? What for? All he has to do is tie

9 four strands of garlic to the back of it, turn it on,

and advertise Italian cooking. No good, Sam? Well, too

ll bad. Give my regards to Joe when you visit him. So

long.

# 13 SOUND: REC DOWN

14 AL: Chicken, tried my best. Looks like you're just not

going to have a vacation. Gotta run.

16 IRMA: WHAT'S YOUR HURRY, AL?

- 1 AL: I found a trolley transfer punched for nine o'clock and
- 2 it's only good for the Bronx. See you.
- 3 SOUND: DOOR SLAM
- 4 IRMA: YOU SEE HOW HE WALKED OUT. I'LL BET HE THINKS I'M STUPID
- 5 TOO.
- 6 MRS. 0: Now, Irme derling.
- 7 IRMA: I KNOW I'VE JUST BOTCHED EVERYTHING UP. I'VE RUINED OUR
- 8 VACATIONS NOW HOW AM I GOING TO TAKE BACK THOSE SNOW
- 9 SHOTS?
- 10 WAND: The small hought snow shoes the street snow ship time
- of year.
- 12 IRMA: I KNOW BUT I GOT WHEN GO CHEAD OH, WHAT'S THE USE?
- 13 SOUND: RUNNING FOOTSTEPS SLAM
- 14 WAND: This is a fine thing. Jane is in the bedroom crying.
- 15 Irms is in the kitchen crying. Mrs. O'Reilly, what are
- we going to do?
- 17 MRS. 0: Maestro, we've got to find a way to raise money so that
- the two girls can get away for some fun.

1 WAND: All right.

2 MRS. 0: Let's go up to the roof and discuss it further.

3 WAND: Okay, but remember we've got to figure out how they

4 should have some fun, not you!

5 MUSIC: END OF ACT ONE

If you think a <u>mild</u> cigarette has to be lacking in flavor...try king-size Cavaliers, made by the makers of Camels...and you'll change your mind! Light up a Cavalier and inhale! Ah-h-h! <u>Feel</u> that light-and-easy Cavalier mildness! That's <u>true</u> cigarette mildness... mildness where it counts...in the <u>feel</u> of Cavaliers' smoke as you inhale! And Cavaliers <u>taste</u> so good... so full of flavor!

2nd ANNCR: Yes, <u>feel</u> that smooth Cavalier mildness when you inhale!

<u>Taste</u> that fine, fresh Cavalier flavor! Learn what it
means to enjoy a cigarette...in <u>every</u> way!

lst ANNCR: You know, thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking and 8 out of 10 said Cavaliers are milder! Cavaliers were compared with <u>all</u> the other leading brands -- perhaps the brand you now smoke!

2nd ANNCR: Only supremely fine, light, mild tobaccos go into Cavaliers...and they are specially blended by the makers of Camels to give you this great, new king-size cigarette.

1st ANNCR: You'll find that Cavaliers give you extra length and extra value...at no extra cost! Although they're king-size, Cavaliers are priced no higher than leading regular-size brands! So get Cavaliers...a pack or a carton!

- 1 MUSIC: THEME
- 2 SOUND: DOOR OPENS
- 3 CLYDE: (OFF) Come in, you idiot!
- 4 WAND: Oh, he thinks we're Irma. (CALIS) Mr. Clyde.
- 5 CLYDE: (COMING ON) Who is it? Well, Mrs. O'Reilly and the
- 6 Maestro.
- 7 MRS. O: Hello Cutie.
- 8 CLYDE: What brings the two of you here so early in the morning?
- 9 (IAUGHS) Are you eloping?
- 10 WAND: Please, Mr. Clyde, I'm a guest here. Would I insult you
- in my home.
- 12 MRS. 0: We wanted to get here early so we could talk to you before
- 13 Irma gets here.
- 14 CLYDE: Why? What's wrong with Irma?
- 15 WAND: She took all the money she and Jane saved for a vacation
- and bought a worthless air conditioner. Can you imagine
- 17 that?
- 18 CLYDE: That's not too bad for Irma. You see that traffic
- semophore in the corner?

- 1 MRS. 0: You mean that thing that says "Stop" and "Go".
- 2 CLYDE: Yes, she bought that from a traffic cop two years ago
- 3 so we wouldn't bump into each other when we got busy.
- 4 WAND: This, I can't believe. Why don't you get rid of it?
- 5 CLYDE: She won't let me. When I'm giving her dictation and I
- go too fast, she puts the stop sign up. So, she bought
- 7 an air conditioner?
- 8 MRS. 0: Yes and Jane is taking it very badly. Mr. Clyde, we
- g love the girls and we want to raise some money so they
- 10 can go on a vacation.
- 11 CLYDE: Well, I'll be glad to advance Irma two more weeks of
- salary. That will take care of October 1 and 15, 1964.
- 13 WAND: No, Mr. Clyde, the girls won't borrow money so we have
- 14 gotten all of their friends together and we're going to
- give a block party and try to raise \$300.
- 16 CLYDE: Well, are you going to tell Jane about it?
- 17 MRS. 0: Well we're saying it's for a couple of orphans but we're
- worried that the girls might not take the money.

- 1 CLYDE: Well, that's very simple. At the block party, hold a
- 2 raffle and number every ticket you put in the basket the
- 3 same as the two numbers you give the girls. When they
- win, they must accept the two weeks vacation.
- 5 WAND: Oh Mr. Clyde, you're a fine man.. a warm-hearted man.
- When you leave this world, I guarantee you'll go straight
- 7 to heaven.
- 8 CLYDE: And Irma can tell you exactly the day.
- 9 SOUND: FOOTSTEPS OFF
- 10 CLYDE: Shh. Here she comes. I'll handle things.
- 11 SOUND: DOOR OPENS
- 12 IRMA: GOOD MORNING, MR. CLYDE. WELL MAESTRO AND MRS. O'REILLY!
- 13 CLYDE: Just a moment, Miss Peterson, I'm in the middle of a
- 14 discussion. So Maestro you say that this block party
- you're planning is for two little orphans.
- 16 IRMA: OH, ISN'T THAT SWEET. WHAT ARE THEY LIKE, MR. CLYDE?

- CLYDE: Well one has dark hair and the other one, poor thing, 1
- 2 she's a little mentally retarded.
- 3 IRMA: SHE IS? ISN'T THAT A SHAME? I WAS THAT WAY WHEN I WAS
- 4 YOUNG. WHAT ARE THEIR NAMES?
- 56 MRS. 0: Helen)
- WAND: Susie) (TOGETHER)
- 7 CLYDE: Henrietta)
- 8 IRMA: I THOUGHT YOU SAID THERE WERE ONLY TWO.
- 9 CLYDE: One has a middle name. Well Maestro and Mrs. O'Reilly,
- 10 I'll consider it quite an honor to attend your block
- party and to buy raffle tickets...you know, raffle 11
- tickets. 12
  - WAND: Certainly. Well, thank you, Mr. Clyde and good bye Irma. 13
- My Maestro we're only a block from the Marriage License 14 MRS. 0:
- 15 Bureau at City Hall..which way are we walking?
- 16 WAND: In the opposite direction.
- 17 MRS. 0: 18 WAND: Goodbye.
- 19 IRMA:
- 20 CLYDE: GOODBYE.
- 21 SOUND: DOOR CLOSE

- IRMA: MR. CLYDE, I CAN'T TELL YOU HOW MUCH I ADMIRE YOU FOR
- 2 HELPING IN THIS WONDERFUL WORK. DO YOU KNOW THESE
- 3 ORPHANS?
- 4 CLYDE: Well indirectly.
- 5 IRMA: DO YOU THINK THE YOUNGER ONE WILL EVER BE NORMAL?
- 6 CLYDE: I doubt it. And now Miss Peterson. by the way, Miss
- 7 Reterson Tiust noticed you've get on a great dress
- 8 and our muffs.
- O TRMA: YES YOU SEE I BOUGHT AN ALP CONDITIONS AND AND GET
- 10 HOME, T DON'T KNOW WHAT GOTHER ON.
- 11 CLYDE: I mat interested and Mice action, before you go on
- your vacation, would you mind taking another letter?
- 13 IRMA: MR. CLYDE, I'M NOT GOING TO HAVE A VACATION.
- 14 CLYDE: Well, that's just too bad.
- 15 IRMA: I DON'T FEEL LIKE WORKING. CAN I GO HOME BECAUSE JANE IS
- 16 ANGRY AT ME?
- 17 CLYDE: Positively not!
- 18 SOUND: PHONE RINGS REC UP.
- 19 IRMA: HELLO, MILTON J. CLYDE, MONSTER AT LAW.

- JANE: (FILTER) What's that, cookie?
- 2 IRMA: HELLO JANE. YOU'RE TALKING TO ME!
- 3 JANE: (FILTER) That's right.
- 4 IRMA: WHAT ARE YOU DOING?
- 5 JANE: (FILTER) I'm cooking on the air conditioner. I'm making
- 6 waffles on top and frozen sherbert underneath. Irma,
- y when you come home, we've got a lot of things to do.
- 8 IRMA: WHAT DO YOU MEAN?
- 9 JANE: (FILTER) The gang is giving a block party for two
- little orphans and we've got to pitch in.
- 11 IRMA: OH YES. I HEARD ABOUT THE BLOCK PARTY.
- 12 CLYDE: (SWEETLY) Miss Peterson, if she wants you to leave,
- you can leave right now.
- 14 IRMA: WHAT?
- 15 CLYDE: Yes, it's perfectly all right. Go on home.
- 16 IRMA: GEE, I DON'T UNDERSTAND. (INTO PHONE) JANE, I'LL BE
- 17 RIGHT HOME. GOODBYE.
- 18 SOUND: REC DOWN.
- 19 IRMA: YOU KNOW MR. CLYDE, I DON'T UNDERSTAND YOU.

- 1 CLYDE: What do you mean?
- 2 IRMA: I'VE WORKED FOR YOU FOR SIX YEARS AND WHEN I ASKED TO GO
- HOME, YOU SAID "NO".
- 4 CLYDE: That's right.
- 5 IRMA: BUT WHEN YOU HEAR IT'S ABOUT TWO LITTLE ORPHANS YOU DON'T
- 6 EVEN KNOW, THEY GET ALL YOUR ATTENTION AND SYMPATHY. WELL.
- 7 I'M TELL YOU RIGHT NOW I'M NOT KILLING MY PARENTS JUST FOR
- 8 YOU.
- 9 CLYDE: Well there's no point in doing it now. Before you were
- born, yes. Goodbye, Miss Peterson.
- 11 MUSIC: STINGER
- 12 SOUND: DOOR OPENS
- 13 IRMA: OH JANE...OH MY GOODNESS! LOOK AT ALL THE PEOPLE.
- 14 VIOLET MURPHY.
- 15 VIOLET: Hello Irma. We were waiting for you.
- 16 IRMA: AND LORELEI SCHERBAUM AND SCARLETT SCHULTZ AND MR. AND MRS.
- 17 MARTIN. OH JANE, ISN'T THIS EXCITING?
- 18 JANE: Well really, things are happening so suddenly. I don't
- 19 know what to make of it.

- 1 MRS.0: Well Janey dear, it's an emergency. That's why we're
- 2 holding the block party today. We've got to work fast.
- Now Violet, you know how to read palms?
- 4 VIOLET: That's right.
- 5 MRS.0: What do you think is a fair price to charge the
- 6 gentlemen?
- 7 VIOLET: Well I generally charge fifty cents and I get it in
- 8 advance because often after I hold their hands for a
- 9 while, I forget to collect the money.
- 10 MRS.0: Well that's taken care of. I think I'll run the kissing
- booth. (GIGGLES)
- 12 WAND: Mrs. O'Reilly, you cannot help orphans. You can only
- make widows because all men will kill themselves.

IRMA -31- (REV) 6-30-53

1 MRS.O: Oh, be still!

2 IRMA: AND I WOULD LIKE TO DO MY SHARE. CAN I PREPARE THE FOOD?

3 JANE: No Cookie. Two orphans are enough...we don't want to

make any more.

5 WAND: By the way, is the street going to be roped off so no

6 traffic comes through?

7 MRS.O: I took care of that. I went down to the police station

8 myself. You know, I know the boys. I told them I would

9 be selling kisses and they said they would be glad to rope

off the street...I know there's a compliment in there

11 someplace.

12 WAND: Well now that we've got the street set Al?

13 AL: Yeah, Maestro?

14 WAND: Did you erect those concession stands I told you about?

15 AL: They we all finished.

16 WAND: How come so fast?

- 1 AL: I got some of Joe's boys to help me.
- 2 WAND: But that was only ten minutes ago.
- 3 AL: I told them it was temporary scaffolding we needed so we
- 4 could tunnel into the bank. If I hadn't stopped them,
- 5 we would have had the street torn up.
- 6 JANE: You know something...when this gang gets together to
- 7 help somebody, boy oh boy, there's nothing like it. And
- 8 it couldn't be for a worthier cause.
- 9 WAND: No Jane, it couldn't.
- 10 SOUND: DOOR OPENS
- 11 JANE: Richard and Mrs. Rhinelander. What are you doing here?
- 12 MRS. R: Well Jane, when we heard all about these two little
- orphan girls, we...we...we...
- 14 RICH: Mother, what's the matter?
- 15 MRS. R: I don't know whether it's the stairs... I just felt hot
- and cold flashes...
- 17 JANE: Irma, turn off that infernal machine. It can make a
- monkey out of a deathray.

- IRMA: I WILL AND MRS. RHINELANDER, I JUST CAN'T TELL YOU HOW
- SWEET IT IS OF YOU TO COME AND HELP US. I ONLY WISH
- THAT SOMEDAY YOU'LL BE AN ORPHAN SO WE CAN RETURN THE
- 4 COMPLIMENT.
- 5 JANE: Irma!
- 6 MRS. 0: Well look who's here? Mrs. Rhinelander. (SOTTO) You
- 7 got my message?
- 8 MRS. R: (SOTTO) I did.
- 9 MRS. 0: You sweetheart. And to show you how I appreciate it,
- since I m running the kissing booth, I'll let you assist
- me in case we get any elderly customers.
- 12 MRS. R: Oh Kathleen, you're priceless.
- 13 WAND: Well it's getting time to start the proceedings. Jane
- and Irma, would you go and pick up the food from
- 15 Schultz's delicatessen?
- 16 JANE: Sure. Come on Irma.
- 17 IRMA: WHY DO THE BOTH OF US HAVE TO GO?
- 18 WAND: Well..er...er..it's pretty heavy. You see I ordered 50
- 19 pounds of Swiss Cheese.

- 1 IRMA: WELL 50 POUNDS OF SWISS CHEESE ONLY WEIGHS ABOUT 10
- POUNDS. YOU KNOW MOST OF IT IS ALL HOLES.
- 3 JANE: Come on, Irma.
- 4 SOUND: DOOR CLOSE
- 5 MRS. 0: Good work, Maestro. Now they're gone. Richard, did
- you have the raffle tickets printed?
- 7 RICH: Yes, here they are.
- 8 WAND: Let me see. (READS) The Benefit Block Party for Orphans.
- 9 First and Second Prize. "Two Weeks Vacation". Good.
- 10 Al, got the wicker basket?
- 11 AL: Got it.
- 12 WAND: Great. Now everybody at the block party will get one
- of these tickets with each purchase. We will see that
- Jane and Irma get No. 10 and No. 11. Every ticket is
- 15 No. 10 or 11.
- 16 AL: Oh what a great set-up. Too bad it's honest. How much
- do you think we'll raise?
- 18 MRS. R: Well I've run a lot of charity affairs in my day but
- 19 I've never seen such spirit. I think we should raise \$600.

- 1 MRS.0: Would that include the kissing booth?
- 2 WAND: Yes and with refunds we should average \$400.
- 3 MRS.0: Oh be still! All right Violet, you get to your booth.
- And remember, were counting on you for a big take.
- 5 VIOLET: Don't worry, I'll collect the money in advance.
- 6 MRS.0: Mrs. Rhinelander, you come with me. (GIGGLES) And
- 7 bring a first aid kit in case any of the men swoon.
- 8 WAND: I'll get my orchestra ready for the dancing.
- 9 MRS.O: Maestro, don't forget to save a dance for me.
- 10 WAND: Yes, I've already opened the man-hole cover. Let's go,
- ll everybody.
- 12 MUSIC: STINGER

- 1 CLYDE: Well folks, the block party is over. You've all had a
- good time and now we would like to have the drawing.
- The first two prizes are two weeks vacations to the
- 4 two winners. Mrs. O'Reilly, will you please take a
- 5 ticket out of the basket.
- 6 MRS. 0: All right. Here it is. Number 10.
- 7 CLYDE: Number 10! Who has number 10?
- 8 JANE: Irma, what did you do with our tickets?
- 9 IRMA: I THREW THEM AWAY. WE HAVE NO CAR TO PARK.
- 10 JANE: Irma! How could you?
- 11 IRMA: OH HERE THEY ARE ALL WRINKLED UP IN MY POCKET.
- 12 HERE'S YOURS.

- 1 CLYDE: Who has Number 10?
- 2 JANE: Here it is! I've got 10.
- 3 CROWD: AD LIB Hooray!
- 4 IRMA: OH JANE, ISN'T THAT WONDERFUL!
- 5 CLYDE: And now Mrs. O'Reilly, will you draw the second winning
- 6 number?
- 7 MRS.O: All right. (SOTTO) No. 10, No. 10, No. 10, No. 10, No. 10.
- 8 Oh, here it is, No. 11.
- 9 CLYDE: Who had Number 11?
- 10 IRMA: (CALLS) NOT ME. I'VE GOT TWO ONES.
- 11 CLYDE: (CALLS) What?
- 12 IRMA: (CALLS) MINE IS TORN IN HALF.
- 13 AL: Chicken, you're the winner.
- 14 JANE: Wait a minute! What's going on here? Richard, Mrs. O'Reilly
- Maestro, what are you all trying to do? You said this
- 16 block party was for two orphans.
- 17 WAND: Janey dear, what have you been to Irma? A mother, right?
- 18 JANE: I guess so.

- 1 WAND: And if you left here like you threatened ... what would she
- 2 be?
- 3 JANE: An orphan.
- 4 WAND: And Irma.
- 5 IRMA: YES.
- 6 WAND: These various things you do like buying the air conditioner,
- 7 what do you think it is doing to Janey?
- 8 IRMA: SOMETIMES I'M AFRAID SHE'LL KILL HERSELF.
- 9 WAND: And what would that make you?
- 10 IRMA: AN ORPHAN.
- 11 WAND: So you see, we didn't lie. We love you Janey and Irma and
- 12 it was the least we could do.
- 13 JANE: Oh you shouldn't...you shouldn't. (CRIES)
- 14 IRMA: TO HAVE SUCH FRIENDS.
- 15 JANE: Well, I guess there's only one thing we can do now.
- 16 IRMA: YES. LET'S GO AND SIT IN FRONT OF THE AIR CONDITIONER AND
- DRY OUR TEARS. YOU SEE. JANEY. I KNEW WHEN I BOUGHT AN AIR
- 18 CONDITIONER, IT WOULD BLOW OUR TROUBLES AWAY.
- 19 MUSIC: END OF ACT

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20 APPLAUSE

21 BOB: Sou Tranship ndin Japay Willing as herky inspending to odocs/hpcc0079

lst ANNOR: One hundred and seventy-seven smokers in New York City
have just joined the thousands of smokers throughout
America who compared king-size Cavaliers with the
cigarettes they'd been smoking. 91% of those New York
smokers said Cavaliers are milder...and in every group
of smokers interviewed from coast to coast, at least 8 out
of 10 said Cavaliers are milder!

2nd ANNCR: Now, why do these thousands and thousands of smokers all agree that king-size Cavaliers are milder? Because Cavalier's smoke <u>feels</u> extra mild when you inhale!

Try Cavaliers yourself and see! Inhale and <u>feel</u> that light, easy Cavalier mildness! That's mildness where it counts...in the feel of Cavalier's smoke.

lst ANNCR: Yes, <u>feel</u> that smooth Cavalier mildness. <u>Taste</u> that wealth of fine Cavalier flavor! Know what it means to enjoy a cigarette...in every way!

2nd ANNCR: Remember, king-size Cavaliers are made by the makers of Camels. And, although king-size, Cavaliers are priced no higher than leading regular-size brands. So get Cavaliers... a pack or a carton!

VIGNETTE:	IRMA -40- 6-30-53
	Well Irma and I are getting ready for our vacation. We're
2	going to the Thousand Islands and Irma seems terribly busy.
3	Cookie, what are you doing?
4 IRMA:	OH, IT'S SUCH A BOTHER TO WRITE A THOUSAND POSTCARDS. I
5	PROMISED AL I WOULD WRITE HIM FROM EACH ISLAND.
6 JANE:	Well, just wish us a happy vacation because that's what we
7	wish you. Me, Jane Stacy, and My Friend Irma.
8. IRMA:	AND JANE, AS WE'RE GOING OFF THE AIR FOR THIS SEASON, I
9	WANT TO THANK THE VARIOUS PEOPLE WE'VE BEEN WORKING WITH
10	THIS YEAR. PARKE LEVY, OUR DIRECTOR AND WHO WITH STANLEY
11	ADAMS WRITES THE SCRIPT AND THE BUNCH WHO LIVE IN OUR
12	BUILDING, GLORIA GORDON, KENNY DELMAR, ALAN REED, SID
13	TOMACK, AND OH YES, LUD GLUSKIN AND HIS ORCHESTRAJIMMY
14	MURPHY, OUR ENGINEER AND JACK DICK OUR SOUND MAN. AND LAST
15	BUT NOT LEAST, TO YOU, JANE, MY BEST FRIEND, CATHY LEWIS
16	AND OF COURSE TO OUR WONDERFUL AUDIENCE. SO, UNTIL NEXT
17	FALL WHEN OUR VACATION IS OVER, I WOULD LIKE TO SAY GOOD BYE
18	AND HOPE TO SEE YOU IN THE FALL WHEN ONCE AGAIN YOU'LL HEAR
19 JANE:	My Friend Irma.

- 1 ANNCR: > "My Friend Irma" is a Cy Howard Production and is directed
- 2 by Parke Levy who writes the script with Stanley Adams.
- Marie Wilson is starred as Irma and Cathy Lewis as Jane.
- Kenny Delmar was heard as Maestro Wanderkin, Gloria Gordon
- 5 as Mrs. O'Reilly, Sid Tomack was Al, and Alan Reed as Mr.

( )

- 6 Clyde.
- 7 Also included, were: Sandra Gould, Myra Marsh and
- 8 Stanley Adams.
- 9 Music was under the direction of Lud Gluskin.
- And now in the words of Irma Peterson.
- 11 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALTER NEARBY. KING-SIZE.
- 12 ANNCR: Bob Lemond speaking, transcribed from Hollywood and saying
- goodnight for Cavalier Cigarettes.